TECHNICAL BID

(Details of documents to be furnished in technical bid)



GIRIJAN COOPERATIVE CORPORATION LIMITED, EAST POINT COLONY, VISAKHAPATNAM – 530 017, AP.

EXPRESSION OF INTEREST (EOI) FROM INTERESTED FIRMS / AGENCIES/ FOR DESIGN, DEVELOP AND MAINTAIN THE WEBSITE WITH REQUIRED MODULES SUCH AS E-COMMERCE GODOWN INVENTORY INCLUDING SUPPLY CHAIN MANAGEMENT OF GCC".

<u>Rc.No.11/2025/M.1</u> <u>Dt 03.01.2025</u>

I / we understood the terms & conditions here in prescribed and abide by the same and modified / revised if any to suit the requirements of the corporation and submit the Technical Bid herein.

- 1. The technical bid comprise of:
- i) A Demand Draft for Rs.1,00,000/- (One lakh only) drawn in favour of Girijan Co. Operative Corporation Ltd. payable at Visakhapatnam towards Earnest Money Deposit (EMD). The EMD without interest is refundable to the parties who are not qualified in the EOI process within a reasonable time and before the agreement is entered with successful bidder.
- ii) Note: EMD is exempted for Micro, Medium and Small Enterprises (MSMEs) and the firms registered with concerned ministries/ departments as per rule 170 of General Financial rules (GFRs) 2017 vide Memorandum No. F.9/4/2020-PPD, Govt. of India, Ministry of finance Department of Expenditure, Procurement policy division

((DD No	Dt:	Name of the Bank

iii) The Girijan Co-operative Corporation (GCC), an undertaking of the Government of Andhra Pradesh, primarily engages in the procurement, value addition, and marketing of products sourced from tribal farmers in the state. GCC plays a crucial role in improving the livelihoods of tribals across Andhra Pradesh by offering a diverse range of products, including minor forest produce and their processed variants.

There is a growing demand for the development of an e-commerce platform in the GCC to enhance online business opportunities. In this context, the Girijan Cooperative Corporation (GCC) requires an advanced Retail Marketing Distribution and Godown Inventory Management System. This system would optimize the supply chain management for their online business operations and improve efficiency in managing stock at various retail marketing godowns. By integrating the inventory management with the e-commerce platform, GCC can streamline its supply chain, ensuring timely stock availability, accurate order processing, and effective distribution.

Deliverables:

Modern Design and User experience, Product Management, Shopping Cart & Checkout, Payment Gateway Integration, Order Management, Shipping & Logistics, Customer Management, Promotions & Discounts, ONDC Integration and RMD Godowns & Central Godown Management.

FINANCIAL BID



GIRIJAN COOPERATIVE CORPORATION LIMITED, EAST POINT COLONY, VISAKHAPATNAM – 530 017, AP.

EXPRESSION OF INTEREST (EOI) FROM INTERESTED FIRMS / AGENCIES/ FOR DESIGN, DEVELOP AND MAINTAIN THE WEBSITE WITH REQUIRED MODULES SUCH AS E-COMMERCE GODOWN INVENTORY INCLUDING SUPPLY CHAIN MANAGEMENT OF GCC".

Rc.No.11/2025/M.1 Dt (03.01.2025
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`	equired, copies of documents to be enclosed a	,
1/we	bonfied 1	residence at
(full pos	tal address) furnished the details as above	on my own behalf / on behalf of
		in the Capacity of the Proprietor /
all terms &	thorized Representative are true to best of my conditions prescribed by GCC when the work nent as asked by the tender inviting authority i	is assigned on me. The quotation for
SI. No	DESCRIPTION	Amount
1	Cost for Design Development and Deployment of requirements as per the TENDER DOCUMENT along with period of free maintenance	
2	Cost for Operations and Maintenance (Will be paid per month in 36 equal installments)	
Total		
Date:		
Place:		Signature of the Tenderer

(The Financial bid having above requisites should be furnished by Firms / Agencies duly super scribing on the envelop as: "Financial bid **FOR DESIGN OF BRANDING OF ONE PRODUCT** in GCC on outsourcing basis").

Terms and conditions:

Previous Experience/ Technical capability:

- 1. The bidder should have provided at least one project to any State/ Central Govt. Departments/ PSUs/ any reputed firms in the last five years before bid due date are preferred.
- 2. Experience in this regard includes completed and ongoing works too.
- 3. The Bidder should be a registered company
- 4. The bidders having presence in other locations outside Andhra Pradesh are also be considered.
- 5. The team provided by the bidder should have 5 years' experience in designing, branding, and marketing of branding material and franchise promotions for reputed food and lifestyle brands are preferred. (Should submit the necessary portfolio of designs executed in that period.)
- 6. The bidders who have worked for major reputed Global Agencies will be given preference.
- 7. The bidder should have well established team members including designers and other experts.
- 8. The Bidder should not have been blacklisted by (Central Govt./State Govt. / Centre/State PSUs/ Autonomous Body) until the bid submission date.
- **9.** The Bidder should have the minimum average annual turnover of the range Rs.50,00,000 during the last two financial years ie., 2021-22, 2022-23 & 2023-24 and should have worked with reputed partners.

For the purpose of compliance with both technical and financial qualification criteria, all bidders should produce suitable documentary evidence such as their registration documents, asset ownership/ operation proof, contracts, clients references and certificates, MoUs in support of their claims for the above.

Note: The previous experience and financial eligibility criteria shall be relaxed for MSME registered under the Ministry of Micro, Small and Medium Enterprises, Government of India. The bidder shall provide the valid MSME registration certificate.

Others:

- 1. Approval will be renewed subject to satisfactory performance.
- 2. GCC reserves the discretion on selection since the subject requires expertise
- 3. Above fee is exclusive of service tax / GST as applicable from time to time.